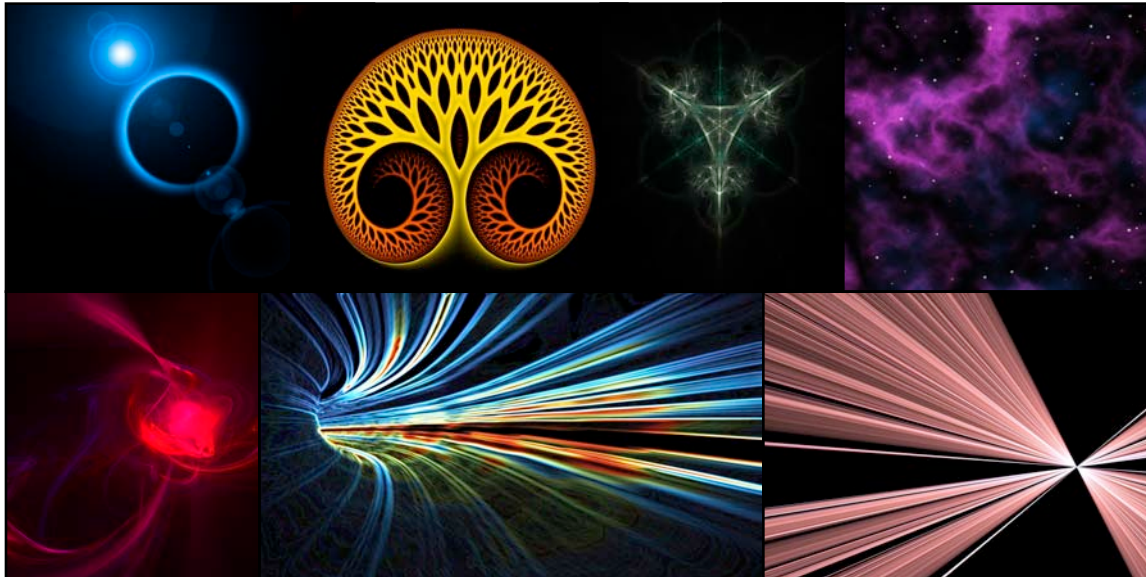


# Design Brief

## Artist Statement

This conceptual space was designed to illustrate the word **synapse**, the point at which a nervous impulse passes from one neuron to another. On a larger scale, my intent was to portray synapse as the point where elements transfer and relay energy and that neurotransmissions can travel space, land and time.

## Image Resources



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## Design Ideas

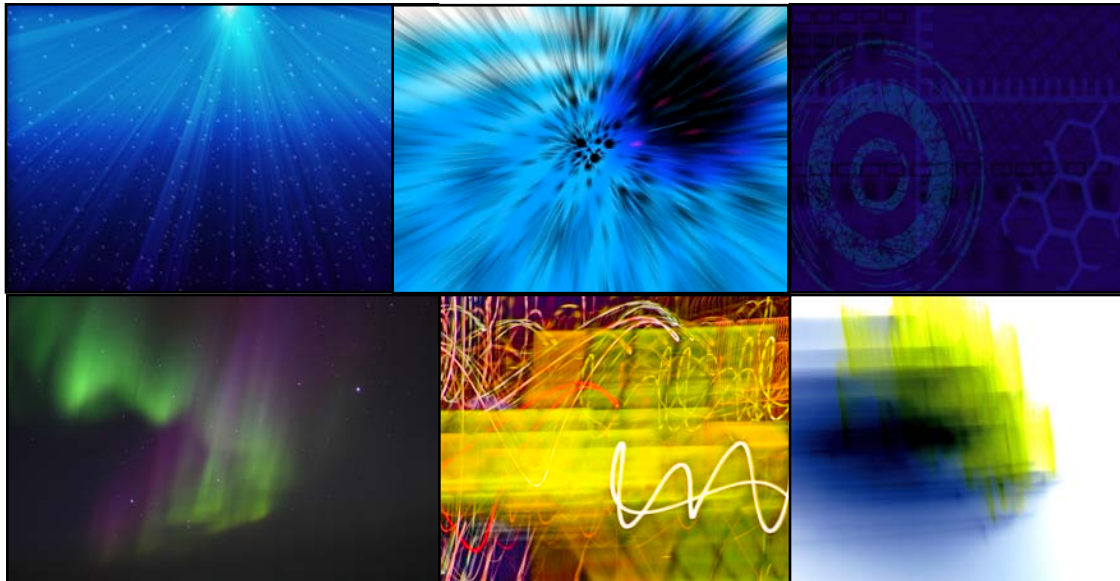
- Use refraction to emulate impulses of energy
- Show impulses passing from one to another in multiple directions
- Juxtapose scale and perspective to intrigue viewer's sense of scale, depth and imagination
- Curving/directional/fractal lines to show motion, speed, action, volatility and purpose
- Involve different points of action to pull viewers eyes around image

### Design Ideas (continued)

- Join full-scale nature and nano-sized biology to show common themes, colors, shapes/forms
  - Vantage point: looking up and into dynamic surfaces to portray space, speed and wonder
  - Use bright colors and dynamic image placement to portray energy and motion
- 

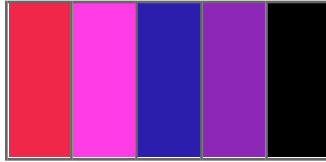
### Texture Investigations

- outer space
- deep blue sea
- abstract light rays



### Color Investigations

- Red for strength & energy (951f33)
- Magenta for life blood (e72dfe)
- Blue for dramatic effect (2100c3)
- Purple for mystery (642db6)
- Black for stability (04000b)



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### Activity Log

### Time

- |   |         |
|---|---------|
| • Image and texture search                  | 5 hrs.  |
| • Drafting concept                          | 6 hrs.  |
| • Working with textures, concept and layout | 9 hrs.  |
| • Blending & masking                        | 18 hrs. |
| • Colors, filters and effects               | 17 hrs. |

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Total = 55 hrs.

### Final Image

